

# KEY TRADE MOMENTS

NZ

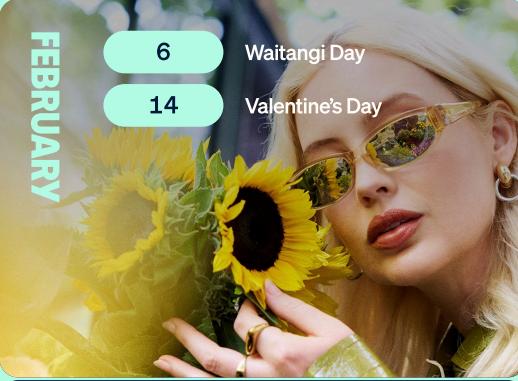
2026

JANUARY

- 2-31 Back to School
- 17 Chinese New Year (Year of the Horse)

FEBRUARY

- 6 Waitangi Day
- 14 Valentine's Day



MAY

- 10 Mother's Day



SEPTEMBER

- 6 Father's Day

OCTOBER

- 31 Halloween

MARCH

- 1 Mardi Gras
- 8 International Women's Day
- 19-22 Afterpay Day
- 31 EOFY

APRIL

- 3-6 Easter Long Weekend
- 22 Earth Day

JULY

- Winter Sales
- Christmas in July

AUGUST

- 20-23 Afterpay Day

DECEMBER

- 1 Cyber Monday
- 7 Green Monday
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve