

# KEY

NZ

# TRADE

2026

# MOMENTS

## JANUARY

- 2-31 Back to School
- 17 Chinese New Year (Year of the Horse)

## FEBRUARY

- 6 Waitangi Day
- 14 Valentine's Day

## MARCH

- 1 Mardi Gras
- 8 International Women's Day
- 19-22 Afterpay Day
- 31 EOFY

## APRIL

- 3-6 Easter Long Weekend
- 22 Earth Day

## MAY

- 10 Mother's Day

## JUNE

- 1 Mid-season sales
- 1 King's Birthday
- 19 Matariki

## JULY

- Winter Sales
- Christmas in July

## AUGUST

- 20-23 Afterpay Day

## SEPTEMBER

- 6 Father's Day

## OCTOBER

- 31 Halloween

## NOVEMBER

- 11 Singles Day
- 27 Black Friday

## DECEMBER

- 1 Cyber Monday
- 7 Green Monday
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve