

2025

KEY TRADE MOMENTS

afterpay

JANUARY

- 2 - 31 Back to School
- 29 Chinese New Year

FEBRUARY

- 6 Waitangi Day
- 14 Valentine's Day

MARCH

- 1 Mardi Gras
- 8 International Women's Day
- 20 - 23 Afterpay Day
- 31 EOFY

APRIL

- 18 - 21 Easter Long Weekend
- 22 Earth Day

MAY

- 11 Mother's Day

JUNE

- 9 King's Birthday
- 20 Matariki

JULY

Mid-season Sales
Christmas in July

AUGUST

- 14 - 17 Afterpay Day



SEPTEMBER

- 7 Father's Day

OCTOBER

- 6 Labour Day
- 31 Halloween

NOVEMBER

- 11 Singles Day
- 28 Black Friday

DECEMBER

- 1 Cyber Monday
- 8 Green Monday
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve

NEW ZEALAND

● TRADE MOMENTS ● CALENDAR MOMENTS