

# WELCOME TO THE REVOLUTION



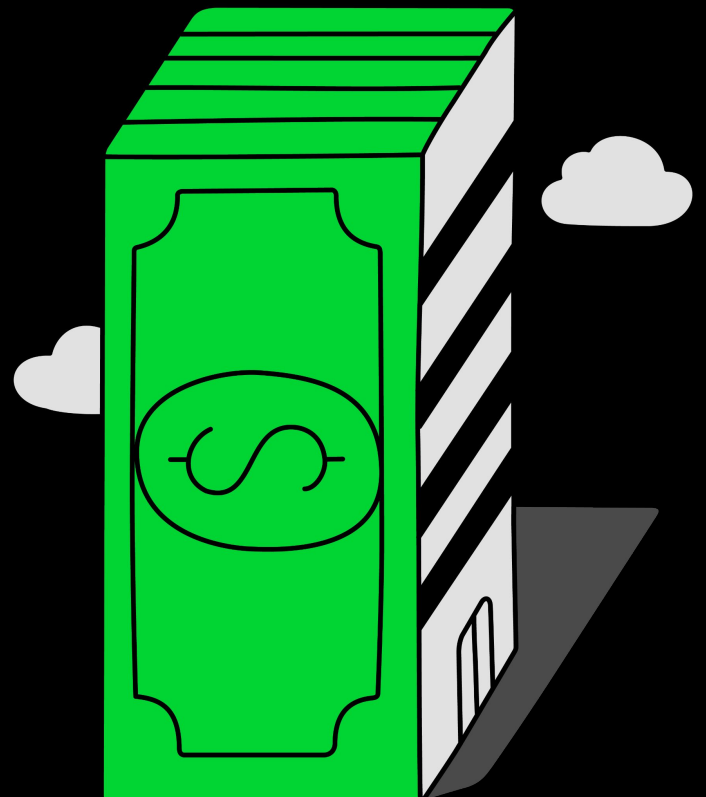
Offering Afterpay in your store  
means you've joined the new  
world of financial freedom for all!

A world where every shopper can  
pay better.

Together, we can power an  
economy where everyone wins.

Shop now. Pay over 6 weeks.  
Always interest-free.\*

Purchase is split into 4 payments of  
25% by Afterpay. The first payment is  
due the day of purchase, the remaining  
three payments are due every 2 weeks.



# GOOD FOR YOUR CUSTOMERS. BUT WHAT'S IN IT FOR YOU?



## A Sales Boost

Afterpay customers are known to shop more frequently, and purchase more items at checkout, resulting in larger sales.



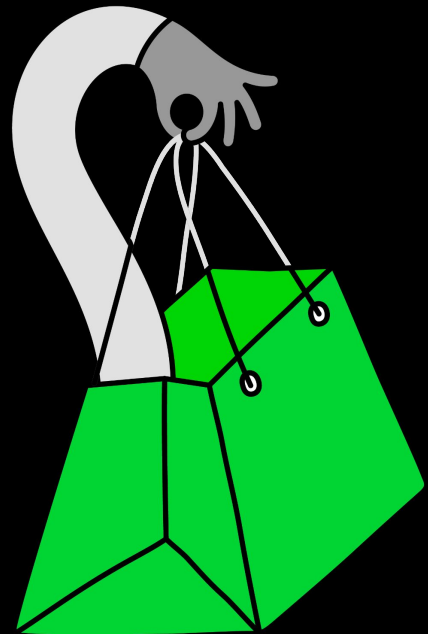
## Support Store Goals

Afterpay settles the full sale upfront with your store. So while customers pay 25% that day, your store gets credit for the full sale.



## Drive New Customers and Conversation

Our app is designed to increase foot traffic through the shop directory, making customers aware that they can now Afterpay it in your store.



# PAY BETTER. CHOOSE AFTERPAY



First time user? One-time set-up.

To use Afterpay in-store, customer will:

## STEP 1

Download the App from the Apple App or Google Play store.

## STEP 2

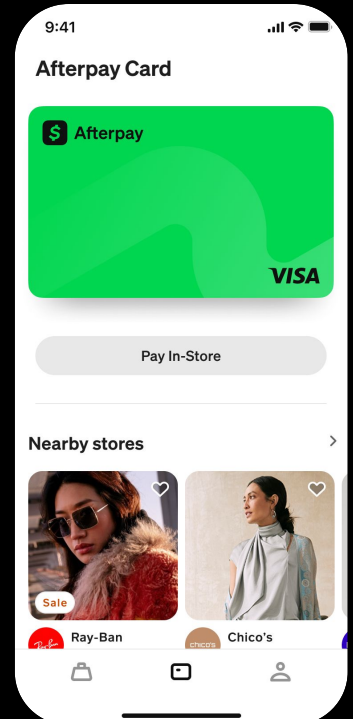
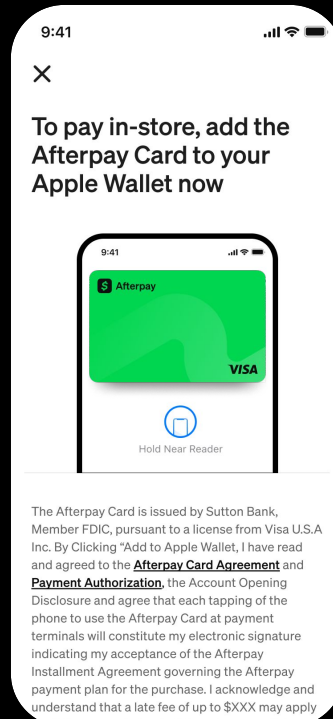
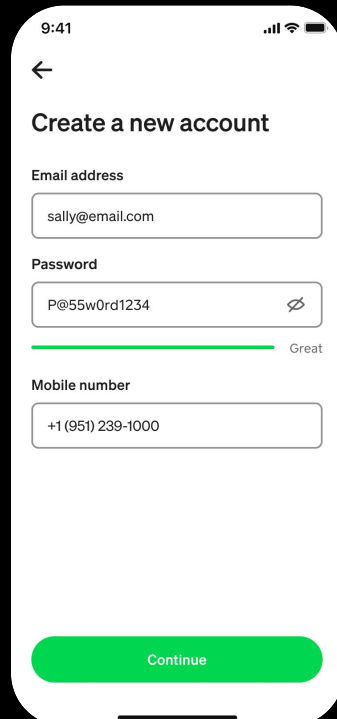
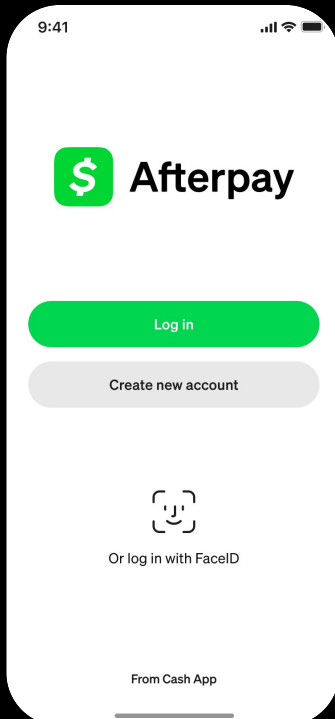
Follow the in-app tutorial to be guided through set-up and learn about the Afterpay App.

## STEP 3

Connect their preferred payment method and add the Afterpay Card to their digital wallet.

## STEP 4

Access their Afterpay Card from the Afterpay App when they're ready to check out.

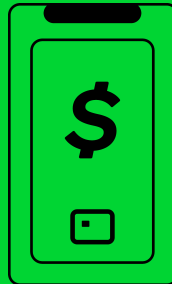


# HOW CUSTOMERS AFTERPAY IT



# 1

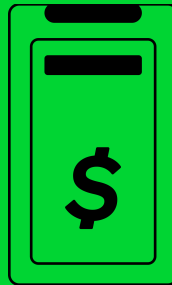
## App it



The card tab is where it's at. Customers can check their pre-approved spend estimate and find stores where they can Afterpay it.

# 2

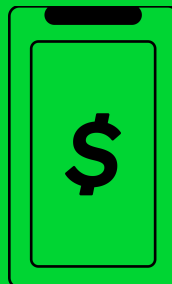
## Tap it



When customers are ready to checkout, so is Afterpay. They simply tap their phone to the card reader and select their Afterpay Card from their digital wallet.

# 3

## Own it



It's in the bag! Customers take their purchase home that day and pay over 6 weeks. Always interest - free.\*

# HOW ABOUT RETURNS? THEY'RE EASY TO

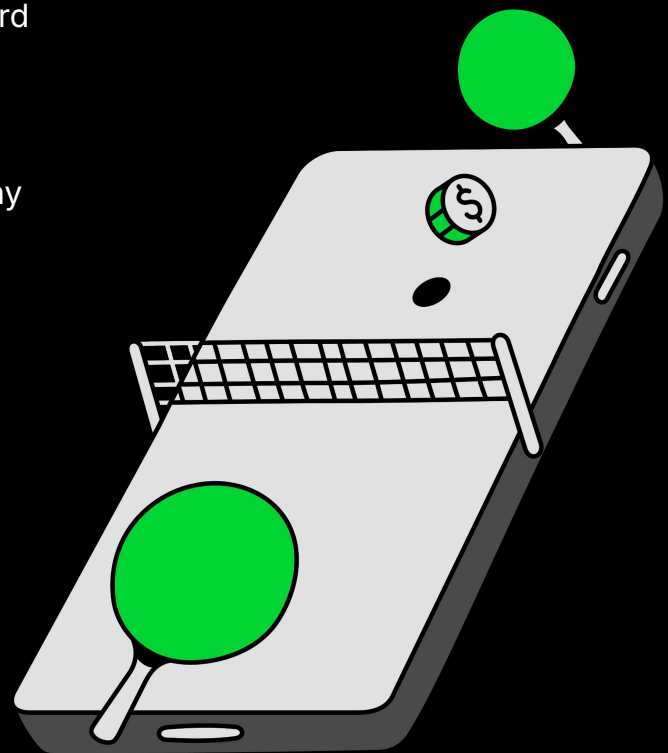


For eligible return items, process the transaction as you would for any contactless payment method.

Direct the customer to tap their phone to the card reader and select their Afterpay Card from their digital wallet to complete the return.

Afterpay will refund the customer the total of any payments made, while any remaining payments will be canceled.

\* Refunds may take up to 10 business days to be restored to the original form of payment



# CUSTOMER SUPPORT





## Help Center

Find helpful FAQs and troubleshooting tips at:

[help.afterpay.com](https://help.afterpay.com)

## In-App Message

 >  Help > New conversation

Scan the QR Code to get additional Afterpay training resources.



SCAN ME

