

VM ASSETS OVERVIEW



PAY IT IN 4





STICKER SHEET

Including window decal, mirror decals, POS decals A4 (210 × 297mm)

STRUT CARDS

 $1 \times Bondi, 1 \times Midnight Blue$ A5 (148.5 × 210mm)

TERMINAL SIGN

2 x Bondi 90 × 165mm



ON SHELF WOBBLER

3 x Midnight Blue 100 × 100mm



BEST PRACTICE GUIDE

A4 (210 \times 297mm)

NEED ADDITIONAL IN-STORE VISUAL MERCHANDISING OR ONLINE ASSETS?

- Integrate Afterpay in-store & online with the help of our marketing guidelines, creative assets and VM assets.
- Visual assets are not to be altered in anyway. Any torn or damaged items should be removed and replaced.

